



## Partnership Proposal





**Livestock Breeders Association of the District of Beauharnois Inc.**

1Rue McBain, Ormstown, QC J0S 1K0 [manager@expoormstown.com](mailto:manager@expoormstown.com)  
450-829-2776

The LBA is a not for profit organization, established in 1910, better know for THE ORMSTOWN FAIR. Since inception, the LBA's mandate has been to support the advancement of education in agriculture, horticulture and animal welfare.

This historical organization has been the hub to many exciting traditions, events, and activities; notably, the Desjardins Expo Ormstown, the Rock 'n Rods car show, the horse races and the Spring Gala. Each of these events are made possible by the hundreds of volunteers that give their time and by the generous financial contributions from supporters like you.

The circumstances of 2020 have given LBA a chance to pause and to reposition for the future. Priorities became clear, the importance of community support taking precedence.

Plans and preparations are underway for 2021, Desjardins Expo Ormstown will be back, as will the many other events that we look forward to each year. LBA is asking for your help to make 2021 an amazing, safe and healthy year. Becoming a sponsor will allow us to continue our mandate in the advancement of agriculture and education, it will allow us to make the necessary changes on the grounds to enable us to create a clean, safe environment and most importantly, it will allow you to showcase your participation and support in the community.

As we plan for our 2021 events, we are looking for creative ways in which we can still host our events and keep everyone safe. Regardless of the format of our events, we will showcase you as our sponsors and give you the recognition you deserve for supporting LBA.

We look forward to talking with you and working with you for our 2021 events. If you have any questions, please do not hesitate to contact us.

Thank you for your consideration.

Warm regards,

Susan Morison - General Manager LBA

# Partnership Request Form

LBA - Desjardins Expo  
Ormstown 2021

## Contact Information

Company Name			
Contact Person Name			
Company Address			
Company Phone Number		Contact Person Email	

## Partnership Package Selection

Platinum Level	\$5,000	<input type="checkbox"/>
Gold Level	\$2,500	<input type="checkbox"/>
Silver Level	\$1,500	<input type="checkbox"/>
Bronze Level	\$750	<input type="checkbox"/>
Event Level	\$350	<input type="checkbox"/>
Class Level	\$250	<input type="checkbox"/>

## LBA Annual Membership

By becoming a sponsor you will automatically become an LBA member, giving you voting power at our Annual General Meeting. Please identify the name on your membership: \_\_\_\_\_

## Payment Details

Payment Method:  Cheque  Cash  Invoice  E-transfer  In-kind Contribution

Date: \_\_\_\_\_

Signature \_\_\_\_\_

*By signing this contract you agree to pay the Livestock Breeders Association and to the terms of the Partnership Outline*

# What's In It For Our Partners?



Thank you to our loyal partners - without you, the Ormstown Exhibition would not be possible. Should you be interested in partnering with the Ormstown Exhibition in a different form (ie: donation of services or products), please email [manager@expoormstown.com](mailto:manager@expoormstown.com)

	Platinum Level \$5000	Gold Level \$2500	Silver Level \$1500	Bronze Level \$750	Event Level \$350	Class Level \$250
<i>Kiosk of the company</i>	x					
Facebook Page Promotion 7000 page likes	x					
Promo on Benches	Logo					
Promo on Garbage cans	Logo	Name				
TV promo on the grounds	x	x				
<i>Brochures (mailed to residents)</i>	<i>Larger logo</i>	Logo	Name			
<i>Invitation to Volunteer &amp; sponsor appreciation dinner</i>	x	x	x	x		
<i>Banner *New display*</i>	x	x	x	x		
<i>Prize lists *not available after Feb 1*</i>	2 pages 8.5"x5" (W x H)	1 page 8.5"x5" (W x H)	1/2 page 4.25"x2.5" (W x H)	1/4 page 2" x 1.25" (W x H)	1/8 page 1" x .6" (W x H)	<i>Name</i>
<i>Publicity on website</i>	<i>Company website</i>	Logo	Logo	<i>Name</i>	<i>Name</i>	<i>Name</i>
<i>3D tower advertising on site</i>	x	x	x	X	x	x
<i>Tickets</i>	<i>30 day passes</i>	<i>20 day passes</i>	<i>10 day passes</i>	<i>8 day passes</i>	<i>6 day passes</i>	<i>4 day passes</i>

Please fill out a Partnership Request form and return it to your LBA representative by Feb. 1, 2021 Donations are also accepted.

